

NOT FOR PUBLICATION

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SUSAN M SPRAUL, CLERK  
U.S. BKCY. APP. PANEL  
OF THE NINTH CIRCUIT

UNITED STATES BANKRUPTCY APPELLATE PANEL  
OF THE NINTH CIRCUIT

6	In re:	)	BAP No.	CC-09-1277-MoPaB
		)		
7	KENNETH S. BAILEY,	)	Bk. No.	SA 03-18477 ES
		)		
8	Debtor.	)	Adv. No.	SA 04-01208 ES
		)		
9	_____	)		
		)		
10	KENNETH S. BAILEY,	)		
		)		
11	Appellant,	)		
		)		
12	v.	)	<b>MEMORANDUM</b> <sup>1</sup>	
		)		
13	ROBERT ASSIL; GEORGE ELIAS;	)		
	HELENE PRETKSY,	)		
		)		
14	Appellees.	)		
		)		
15	_____	)		

Argued and Submitted on March 19, 2010  
at Pasadena, California

Filed - April 9, 2010

Appeal from the United States Bankruptcy Court  
for the Central District of California

Hon. Erithe A. Smith, Bankruptcy Judge, Presiding.

\_\_\_\_\_  
Before: MONTALI, PAPPAS and BRANDT,<sup>2</sup> Bankruptcy Judges.

<sup>1</sup>This disposition is not appropriate for publication. Although it may be cited for whatever persuasive value it may have (see Fed. R. App. P. 32.1), it has no precedential value. See 9th Cir. BAP Rule 8013-1.

<sup>2</sup>Hon. Philip H. Brandt, Bankruptcy Judge for the Western District of Washington, sitting by designation.

1 Prior to the petition date, the U.S. Marshal conducted two  
2 execution sales of certain contract rights and stock in which the  
3 judgment debtor held an interest. After the debtor filed for  
4 bankruptcy, he brought a fraudulent transfer action against the  
5 corporation that purchased the contract rights and the stock  
6 through credit bids and against certain shareholders of that  
7 corporation. Following a multi-day hearing, the court entered a  
8 judgment against the debtor, finding that he had not satisfied  
9 the burden of demonstrating that the transfer was consummated for  
10 less than reasonably equivalent value. We AFFIRM.

11 **I. FACTS**

12 Appellant Kenneth S. Bailey ("Debtor") patented an invention  
13 allowing mobile, point-of-sale credit card purchases involving  
14 cell phones. Virtual Fonlink, Inc. v. Bailey, 164 F. App'x 606,  
15 2006 WL 172071 (9th Cir. 2006) ("VFI v. Bailey"). In June 2000,  
16 Debtor formed appellee Virtual Fonlink, Inc. d/b/a Creditel  
17 ("VFI") and assigned his patent to it. He approached appellee  
18 Mansfield Partners LLC ("Mansfield") to provide capital to VFI.  
19 Mansfield agreed to invest in VFI and the parties agreed to share  
20 ownership and control of the company. VFI v. Bailey, 164 F.  
21 App'x at 607.

22 In January 2001, Debtor attempted to remove Mansfield and  
23 appellees Helene Pretsky ("Pretsky"), Georges Elias ("Elias"),  
24 and Robert Assil ("Assil") from management of VFI (collectively  
25 the "Management Team"). The Management Team sued Debtor and  
26 others in state court; the action was removed to federal court  
27 and Debtor answered the complaint and filed counterclaims.

28 On April 30, 2001, the parties entered a settlement

1 agreement ("Settlement Agreement") granting Debtor certain  
2 contract rights, including a \$25,000 monthly payment.<sup>3</sup> The  
3 Management Team was obligated to make that monthly payment only  
4 "so long as [Debtor] and VFI are not in default of their  
5 obligations hereunder." Debtor agreed that he would have no  
6 further right or authority to act as a director, officer, or  
7 agent of VFI. The Management Team thereafter contended that  
8 Debtor failed to perform his obligations under the Settlement  
9 Agreement.

10 On June 27, 2002, the United States District Court for the  
11 Central District of California entered a judgment against Debtor  
12 for declaratory and injunctive relief ("Injunction Judgment")  
13 enjoining Debtor from, inter alia, interfering with the  
14 management or attempting to transfer assets of VFI. The district  
15 court found that Debtor had breached the Settlement Agreement,  
16 even though the Management Team had "performed their part of the  
17 covenants."

18 On or about April 30, 2001, defendant [Debtor] and  
19 plaintiffs [the Management Team] entered into a  
20 settlement agreement and mutual general releases which  
21 confirmed the rights set forth therein, and included  
22 various covenants of the parties. Plaintiffs [the  
23 Management Team] have performed their part of the  
24 covenants, including payments made to [Debtor] over the  
25 next six months; however, beginning in or about October  
26 and early November, 2001, [Debtor] violated the terms  
of the settlement agreement and resumed his attempts to  
interfere with [the Management Team's] management of  
[VFI], to misappropriate to himself the intellectual  
property of [VFI], and ultimately to destroy the  
company in order to take control of its assets. Since  
the entry of the preliminary injunction, and since the  
filing of the Pretrial Conference Order, such conduct  
has continued, including attempts by [Debtor] to

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27  
28 <sup>3</sup>These contract rights were sold at an execution sale which  
is a subject of the underlying fraudulent transfer action now on  
appeal.

1 interfere with the business communications of [VFI]  
2 with Qualcomm, Inc., and by [Debtor] purporting to  
3 enter [into] an agreement on behalf of [VFI] with  
4 Qualcomm, Inc., to pay substantial license fees to that  
5 company, to the detriment of [the Management Team and  
6 VFI].

7 The district court stated that as to the counterclaims of Debtor,  
8 "judgment is granted in favor of all counterdefendants." Several  
9 months later (on September 4, 2002), in a different action filed  
10 by VFI for damages relating to Debtor's breach of the Settlement  
11 Agreement, the same district court judge entered a default money  
12 judgment (the "Money Judgment") in the amount of \$805,175.79 in  
13 favor of VFI against Debtor.<sup>4</sup>

14 A writ of execution was issued with respect to the money  
15 judgment in September 2002. On November 16, 2002, the U.S.  
16 Marshal conducted an execution sale of all of Debtor's contract  
17 rights in the Settlement Agreement. VFI purchased the contract  
18 rights on a partial credit bid of \$100,000.00. On January 25,  
19 2003, the U.S. Marshal conducted a second execution sale; VFI  
20 purchased Debtor's five million shares in VFI for a \$100,000  
21 credit bid.

22 On November 14, 2003, Debtor filed his chapter 11<sup>5</sup> petition.

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23 <sup>4</sup>More than a year later, Debtor filed motions to set aside  
24 both the Injunction Judgment and the Money Judgment, which the  
25 district court denied. The Ninth Circuit affirmed, holding that  
26 the "record supports the district court's determination that  
27 Bailey was either complicit in, or had contracted for, his  
28 attorney's unprofessional tactics." VFI v. Bailey, 164 F. App'x  
at 607.

<sup>5</sup>Unless otherwise indicated, all chapter, section and rule  
references are to the Bankruptcy Code, 11 U.S.C. §§ 101-1330, and  
to the Federal Rules of Bankruptcy Procedure, Rules 1001-9036, as  
enacted and promulgated prior to the effective date of The  
Bankruptcy Abuse Prevention and Consumer Protection Act of 2005  
("BAPCPA").

1 On March 12, 2004, he filed a complaint against VFI, Mansfield,  
2 Assil, Elias, Pretsky, Joseph Wakil, Thomas O'Dell and James Wohl  
3 (collectively, "Defendants") to recover fraudulent transfers, to  
4 recover damages for breach of contract and for declaratory and  
5 injunctive relief. On April 13, 2005, Debtor filed an amended  
6 complaint against Defendants to recover fraudulent transfers, for  
7 disallowance or equitable subordination, to recover damages for  
8 breach of contract, for fraud in purchase of securities, for  
9 civil violations of 18 U.S.C. § 1962(c) and (d), for breach of  
10 fiduciary duties and aiding and abetting, to determine alter ego  
11 liability, and for declaratory and injunctive relief and demand  
12 for a jury. Neither the complaint nor the amended complaint is  
13 available on the bankruptcy court's electronic docket, and Debtor  
14 did not provide them in his excerpts notwithstanding Rule  
15 8009(b)(2).<sup>6</sup>

16 The bankruptcy court conducted a four-day trial in October  
17 and November 2008; the trial centered on the issue of whether the  
18 two execution sales constituted constructively fraudulent  
19 transfers under section 548. Defendants submitted into evidence  
20 a letter dated February 25, 2002, to fellow shareholders in VFI  
21

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22 <sup>6</sup>The bankruptcy court's findings address only the section  
23 548 claims. According to the docket sheet of the underlying  
24 adversary proceeding, Defendants filed a motion to dismiss the  
25 amended complaint. The docket entry at number 25 (dated July 16,  
26 2004) indicates that the bankruptcy court "would grant summary  
27 judgment in favor of [D]efendants on noncore claims 4, 8, 9, 10 &  
28 11, as collateral estoppel applies and these issues have already  
been decided." The court further concluded that the third claim  
for relief was "an impermissible collateral attack upon a final  
judgment." The court directed Defendants to file promptly a  
mandatory withdrawal motion as to claims 5, 6 and 7. Without  
having access to the complaint or the amended complaint, we  
assume that claims 1 and 2 relate solely to the fraudulent  
transfer claims.

1 in which Debtor characterized the shares in VFI as "worthless."  
2 On cross-examination, he stated that a pending lawsuit impeded  
3 his ability to liquidate shares. Defendants also submitted  
4 evidence that Debtor's shares were encumbered by a proxy  
5 agreement and a voting agreement.

6 Debtor introduced into evidence a capitalization table in  
7 support of his contention that the value of his stock in VFI at  
8 the time of the execution sale (January 2003) was 50 cents a  
9 share. Elias, president and director of VFI, testified about the  
10 information contained in the capitalization table: that the  
11 three individuals buying stock in June 2002 bought the stocks  
12 with warrants (at "two hundred percent coverage"), that another  
13 round shown on the capitalization table was a sale of convertible  
14 debt, and that the shares were never available on the public  
15 market.

16 The court announced its ruling on May 18, 2009. The court  
17 concluded that Debtor had not sustained his burden of  
18 establishing that the two execution sales resulted in transfers  
19 for less than reasonably equivalent value:

20 Moving on to whether or not the sale either of the  
21 contract rights or of the shares of stock were for less than  
22 reasonable equivalent value within the meaning of Section  
23 548. With respect to the contract rights, it's the  
24 [Debtor's] position that under the settlement agreement of  
25 April 30, 2001 that he was entitled to certain rights under  
26 the agreement, including payment of \$25,000 a month.

27 \* \* \*

28 With respect to the contract rights, I found the  
evidence submitted by the [Debtor] to be speculative in  
terms of what the actual value of the contract rights were.  
I spent some time going through the record trying to  
substantiate the argument and figure out what the value  
would have been regarding the contract rights to which  
[Debtor] would have been entitled to at the time that the  
sale occurred and was simply not able to pin down anything

1 definitive.

2 Accordingly, I found that [Debtor] did not meet his  
3 burden of proof with respect to the sale of the contract  
4 rights. With respect to the sale of the shares of stock,  
5 the evidence was somewhat equivocal but ultimately not very  
6 helpful. There was of course evidence that was submitted of  
7 [Debtor's] own statements I believe some time in February  
8 2002 that the value of the stock was worthless. I did pay  
9 attention and considered the evidence that was presented  
10 regarding the -- this is a capitalization table. There was  
11 one exhibit that was Exhibit 15 regarding the -- it was  
12 listed as the shareholders first round, second round, third  
13 round, fourth round that included investment amounts as well  
14 as share price or exercise price per share. This relates to  
15 the Debtor's argument the shares were at least worth 50  
16 cents per share.

17 Again, I spent quite a long time going over this one.  
18 The problem I had with the evidence here was that there  
19 really was no evidence, and I'm not quite sure that the  
20 [Debtor] could have -- it's regarding the fair market value  
21 of these shares. Since they weren't really being traded,  
22 the evidence pointed to the fact that -- and I think Mr.  
23 Truer in one of his declarations had indicated there was a  
24 certain price that was attached to these shares for  
25 "accounting purposes."

26 Also there were investors who had made certain loans to  
27 the company that the Debtor [sic] which was convertible at a  
28 certain price but I really wasn't convinced that this  
29 established the fair market value or any particular value of  
30 the stock as of the date of the sale because the evidence  
31 also showed that it did not appear that anyone actually paid  
32 50 cents or any amount, 50 cents, or 60 cents or 77 cents a  
33 share for the stock.

34 Given the other evidence that was going on at the time  
35 the sales occurred with respect to the financial  
36 difficulties the company was having at the time, given the  
37 fact that the Defendants -- there's evidence that the  
38 Defendants were actually out of pocket with respect to not  
39 receiving salary and other unreimbursed expenses and given,  
40 again, [Debtor's] own possible admission that the stock was  
41 not -- did not have any value I could not make a finding  
42 that the stock was worth more than \$100,000 at the time of  
43 the execution sale and, therefore, found that [Debtor] had  
44 not met his burden of proof with respect to the sale of the  
45 stock either.

46 The court also rejected Debtor's argument that he did not  
47 receive sufficient notice of the execution sales and concluded  
48 that much of Debtor's argument constituted an improper attempt to

1 revisit the district court judgment:

2 I focused on whether [Debtor] had satisfied his burden  
3 of proof in establishing fraudulent transfer under Section  
4 548 as to those two sales. I know there was a lot of  
argument as to whether or not the judgment should have been  
entered at all.

5 I really did not place a lot of stock in those  
6 arguments because as far as I'm concerned those are final  
7 orders of the district court and unless reversed or  
8 otherwise set aside, those orders are what they are and they  
provide what they provide and whether [or] not they should  
have been entered or not is really in my view irrelevant for  
purposes of this adversary proceeding.

9 On August 13, 2009, the bankruptcy court entered a judgment  
10 in favor of Assil, Elias and Pretsky and against Debtor. On  
11 August 21, 2009, Debtor filed a timely notice of appeal. On  
12 February 17, 2010, this panel issued an Order Re Jurisdictional  
13 Issue. The panel observed that three of the individual  
14 defendants had been dismissed from the adversary proceeding prior  
15 to trial, that the judgment was entered in favor of the other  
16 three individual defendants (Assil, Elias and Pretsky), but that  
17 the judgment did not dispose of the claims against Mansfield and  
18 VFI. Consequently, the judgment on appeal appeared  
19 interlocutory. Slimick v. Silva (In re Slimick), 928 F.2d 304,  
20 307 (9th Cir. 1990).

21 On March 2, 2010, the bankruptcy court entered an amended  
22 judgment expressly determining under FRCP 54(b) that there is no  
23 just reason for delay and directing entry of a final judgment on  
24 fewer than all parties.<sup>7</sup>

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25  
26 <sup>7</sup>Debtor filed his reply brief on Friday, February 26 (as  
27 permitted by an order dated February 10, 2010). Between the time  
28 of filing his opening brief and his reply brief, he ordered a  
transcript of the multi-day trial before the bankruptcy court.  
His supplemental excerpts contain a partial transcript. In his  
reply, he provided citations to trial testimony. Appellees did

(continued...)



1 Debtor had to demonstrate "(1) that [Debtor] had an interest in  
2 property; (2) that a transfer of that interest occurred within  
3 one year of the filing of the bankruptcy petition;<sup>8</sup> (3) that  
4 [Debtor] was insolvent at the time of the transfer or became  
5 insolvent as a result thereof; and (4) that [Debtor] received  
6 'less than a reasonably equivalent value in exchange for such  
7 transfer.'" Id. Only one of these elements is at issue in this  
8 appeal: whether Debtor received less than a reasonably equivalent  
9 value in exchange for the credits given at the execution sales of  
10 his contract rights in the Settlement Agreement and of his  
11 5,000,000 shares of stock.

12 A. Value of Transfers

13 **1. The Contract Rights**

14 The contract rights at issue were Debtor's rights under the  
15 Settlement Agreement; Debtor contends that the value of those  
16 rights was at least \$850,000, which was the amount purportedly  
17 remaining due to him under that agreement. That contention is  
18 unavailing, however, as the district court found in the  
19 Injunction Judgment that Debtor had breached the Settlement  
20 Agreement and that the Management Team (i.e., the Appellees) had  
21 performed their obligations under the Settlement Agreement. The  
22 district court dismissed all of the Debtor's counterclaims  
23 against the Management Team. The Injunction Judgment is final,  
24 and the Ninth Circuit has affirmed the denial of Debtor's motion  
25 to vacate it.

26 In light of the district court's findings and Injunction  
27

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28 <sup>8</sup>In cases filed after the enactment of BAPCPA, the time  
period is two years.

1 Judgment, we are not persuaded by Debtor's contention that the  
2 value of his contract rights in the Settlement Agreement exceeded  
3 the \$100,000 bid price at the execution sale. The bankruptcy  
4 court did not clearly err in holding that Debtor had failed to  
5 satisfy his burden of demonstrating that the contract rights were  
6 sold for less than reasonably equivalent value.

7 Moreover, Debtor's arguments about the value of his rights  
8 under the Settlement Agreement are essentially attacks on the  
9 Injunction Judgment; the bankruptcy court correctly concluded  
10 that it could not revisit the district court's findings and  
11 conclusions. Bugna v. McArthur (In re Bugna), 33 F.3d 1054,  
12 1057-58 (9th Cir. 1994) (a bankruptcy court errs if it permits  
13 relitigation of issues fully and fairly decided by another  
14 court). In addition, while we are not deciding the issue of  
15 whether the price obtained at an execution sale provides  
16 conclusive proof of value,<sup>9</sup> we do believe the price obtained at a  
17 publicly noticed sale conducted by a U.S. Marshal is one factor  
18 to consider in determining value. In this case, that factor  
19 weighs in favor of Appellees.

## 20 **2. The Shares of Stock**

21 The bankruptcy court likewise correctly determined that  
22 Debtor had not established that his shares of stock were sold for  
23 less than reasonably equivalent value. The record contains

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24  
25 <sup>9</sup>Because we are affirming the bankruptcy court's findings as  
26 to the value of Debtor's contract rights and VFI shares, we need  
27 not decide whether, as a matter of law, a conclusive presumption  
28 exists that the price received at a noncollusive and regularly  
conducted execution sale of personal property constitutes  
reasonably equivalent value. See BFP, 511 U.S. at 531 (holding  
that the price received at a mortgage foreclosure sale  
conclusively established "reasonably equivalent value" of the  
mortgaged property).

1 sufficient support for the bankruptcy court's finding.<sup>10</sup> First,  
2 Debtor himself stated in a letter to other shareholders that  
3 VFI's shares were worthless. Second, Debtor admitted in  
4 testimony that he encountered difficulty liquidating his stock  
5 because of pending litigation. Third, at least some of the VFI  
6 stock sold at 50 cents a share contained warrants or were  
7 convertible debt. Thus, those shares had more value than  
8 Debtor's common stock shares, which were encumbered by a voting  
9 agreement.

10 The bankruptcy court did not clearly err in determining that  
11 the Debtors' shares were not equivalent in value to those shown  
12 on the capitalization table. And, as with the execution sale of  
13 the contract rights, the price obtained at the publicly noticed  
14 execution sale is one indicator of value, and that factor weighs  
15 in favor of Appellees.

16 B. Liability of Appellees for Transfers

17 Even though we have affirmed the bankruptcy court's  
18 conclusion that no fraudulent transfers occurred, we will address  
19 an equally important issue that would compel us to affirm the  
20 decision of the bankruptcy court even if the execution sales were

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21  
22 <sup>10</sup>Debtor argues that the bankruptcy court erred in stating  
23 that no one "actually paid 50 cents or any amount, 50 cents, or  
24 60 cents or 77 cents a share." Debtor is placing undue weight on  
25 this statement, particularly as the court did not say that its  
26 determination of value was based solely on this finding. Rather,  
27 the court made this statement in the context of weighing other  
28 evidence: debtor's statement of zero value, the financial  
difficulties of the company, and the dissimilar nature of the  
sales reflected on the capitalization table to that of the shares  
owned by Debtor (e.g., convertible debt vs. equity). Moreover,  
as noted previously, Debtor's stock was sold without warrants and  
thus had less value than the stock sold with warrants; Debtor's  
stock was also encumbered by a voting agreement, rendering the  
value of the stock less than stock sold without such  
encumbrances.

1 in fact fraudulent transfers. As Appellees were not initial or  
2 subsequent transferees and were not the persons for whose benefit  
3 the initial transfer was made, they would not be liable for the  
4 transfer.

5 Section 550 authorizes the trustee or debtor-in-possession  
6 to recover a transfer avoided under section 548 made to an  
7 initial transferee and any secondary transferee, as well as from  
8 any person for whose benefit the initial transfer was made.

9 Danning v. Miller (In re Bullion Reserve of N. Am.), 922 F.2d

10 544, 547 (9th Cir. 1991). Debtor does not contend that Appellees  
11 were initial or subsequent transferees of the contract rights and  
12 the shares. VFI was the transferee and nothing was transferred

13 by VFI to Appellees. Thus, Appellees would be liable for a  
14 fraudulent transfer only if they were persons for whose  
15 benefit the transfer was made. That Appellees enjoyed some

16 indirect, unquantifiable benefit upon VFI's acquisition of  
17 Debtor's shares and contract rights is not sufficient to

18 establish their liability under section 550(a). See Reily v.

19 Kapila (In re Int'l Mgmt. Ass'n), 399 F.3d 1288, 1292-93 (11th

20 Cir. 2005) (observing that the "paradigm case of a benefit under

21 § 550(a) is the benefit to a guarantor by the payment of the  
22 underlying debt of the debtor," the Eleventh Circuit held the

23 mere fact that a fraudulent transfer resulted in the defendant's  
24 complete control over the debtors' assets "does not give rise to

25 a quantifiable benefit or one bearing the 'necessary

26 correspondence to the value of the property transferred or

27

28

1 received.'").<sup>11</sup>

2 In contending that the execution sales were conducted for  
3 the benefit of Appellees, Debtor cited two cases in which the  
4 courts concluded that a shareholder of a transferee corporation  
5 was "the entity for whose benefit such transfer was made." In  
6 the case of von Gunten v. Neilson (In re Slatkin), 243 F. App'x  
7 255 (9th Cir. 2007), the Ninth Circuit held that the sole  
8 shareholder, director and officer of a transferee corporation was  
9 the beneficiary or the person "for whose benefit such transfer  
10 was made." Slatkin is distinguishable from the case on appeal,  
11 as Appellees here are not the sole shareholders of VFI; Debtor's  
12 letter to other shareholders and his Exhibit 15 demonstrate that  
13 other shareholders exist.

14 The second case cited by Debtor, Join-In Int'l (U.S.A.) Ltd.  
15 v. N.Y. Distrib. Corp. (In re Join-In Int'l (U.S.A.) Ltd.), 56  
16 B.R. 555 (Bankr. S.D.N.Y. 1986), is likewise distinguishable. In  
17 that case, the court held that direct and indirect benefits  
18 conferred on the debtor should be considered in determining  
19 whether a transfer occurred for "reasonably equivalent value."  
20 It did not hold that the recipient of an indirect benefit is "the

21 \_\_\_\_\_  
22 <sup>11</sup>In holding that a shareholder who acquired complete  
23 control of a debtor by virtue of a fraudulent transfer was not an  
24 "entity for whose benefit" the transfer was made, the Eleventh  
25 Circuit stated:

26 There is no direct benefit to Reily in a transaction  
27 that reduced the assets under his control by \$100,000  
28 but increased to an unquantifiable extent the  
concentration of his control or ownership of that  
shrunken asset base. The only "benefit" cited by the  
bankruptcy court was the winning of 100% control over  
depleted assets. This is not a tangible or a  
quantifiable benefit.

399 F.3d at 1293.

