

## RFQ OCE11\_CM-Juryvideo

Questions on the RFQ:

Q1: page 1 What is "Open Market Pricing?"

A1: "Open Marketing Pricing" means that the pricing is not restricted by predetermined contracts. The alternate is "GSA Pricing" which would be for vendors that negotiate services with GSA.

Q2: page 2 Does the 15 - 18 minute proposed running time include the pre-recorded (existing?) video of Justice O'Connor? Or is that in addition to the proposed length? How long is the Justice O'Connor video? How many original minutes should we budget to shoot?

A2: The footage already shot of Justice O'Connor will be used and edited into the overall video. Our anticipation is that the Court would need about 12 minutes of original footage from the Contractor. Please base your estimate on that figure.

Q3: page 2 "the video should include important players in the courtroom, ie, judge, deputy, parties, jurors, lawyers, court reporter, etc". How will these be filmed? Can we use a courtroom not in use to stage this? Can we use normal court and other personnel in their real jobs in a staged hearing/trial? How about the jurors?

A3: The Court's plan is to use a courtroom not in use, using court staff, judges, etc. in a staged setting. The Court will be contacting both former jurors and ask others who are completing service if they would be interested in being interviewed right after deliberations and at the end of the trial.

Q4: How many interviews? How many are former jurors? How many others? Can they be done in the same day (or over two days) and in the same location (an empty courtroom for example?)

A4: The Court doesn't have a set number of jury interviews. We are looking for some specific comments about their jury experience. The Court will definitely use real people, judges, juries, court staff, etc. We anticipate that it will be done over a day or two days. We plan on using empty courtrooms, chambers, hallways in the courthouse or outside in the immediate vicinity of the courthouse.

Q5: page 3 delivery six months after date of award. When is the estimated date of award?

Q5: The award will be made by September 30, 2011

Q6: page 3 and 7 payment made once project is completed!? Are progress payments (payment for work completed to date) possible? Is any kind of advance payment (to cover initial shooting costs) permitted? Normally we do this as a percentage of the overall budget.

A6: A desired payment schedule and prepayment needs can be stated in the proposal. Percentage of project payments and prepayment may be allowed. It will be determined by the Court's perceived business risk in entering into such a contract. Please do not hesitate to include the specific or general funding criteria.

Q7: page 5 travel estimates are normally outside the budget. Should we do a Not to Exceed?

Q7: Please put down a reasonable estimate, knowing that in general the Court is price sensitive. There is a possibility, though not a promise, that the filming could be done at a local courthouse. Please price the travel for two days of filming in the Civic Center area of San Francisco.

Q8: Where would the video be shown?

A8: Primarily the video will be shown in the jury assembly room at Federal Courts. We may also show it on the Circuit's and local court's websites.