# World Internet Users

**March 2008**

![World Internet Users Chart](chart.png)

Source: [www.internetworldstats.com/stats.htm](http://www.internetworldstats.com/stats.htm)

Cited in Fair Housing Council v. Roommates.com, No. 04-56916, 04-571173, archived on May 9, 2008

## INTERNET USAGE STATISTICS

The Internet Big Picture

## World Internet Users and Population Stats

<table>
<thead>
<tr>
<th>World Regions</th>
<th>Population (2008 Est.)</th>
<th>Population % of World</th>
<th>Internet Usage, Latest Data</th>
<th>% Population (Penetration)</th>
<th>Usage % of World</th>
<th>Usage Growth 2000-2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>955,206,348</td>
<td>14.3 %</td>
<td>45,321,040</td>
<td>4.7 %</td>
<td>3.3 %</td>
<td>903.9 %</td>
</tr>
<tr>
<td>Asia</td>
<td>3,776,181,949</td>
<td>56.6 %</td>
<td>512,251,104</td>
<td>13.6 %</td>
<td>37.8 %</td>
<td>348.1 %</td>
</tr>
<tr>
<td>Europe</td>
<td>800,401,065</td>
<td>12.0 %</td>
<td>374,244,342</td>
<td>46.8 %</td>
<td>27.6 %</td>
<td>256.1 %</td>
</tr>
<tr>
<td>Middle East</td>
<td>197,090,443</td>
<td>3.0 %</td>
<td>33,625,200</td>
<td>17.1 %</td>
<td>2.5 %</td>
<td>923.7 %</td>
</tr>
<tr>
<td>North America</td>
<td>337,167,248</td>
<td>5.1 %</td>
<td>243,399,574</td>
<td>72.2 %</td>
<td>18.0 %</td>
<td>125.2 %</td>
</tr>
<tr>
<td>Latin America/Caribbean</td>
<td>576,091,673</td>
<td>8.6 %</td>
<td>127,093,209</td>
<td>22.1 %</td>
<td>9.4 %</td>
<td>603.4 %</td>
</tr>
<tr>
<td>Oceania / Australia</td>
<td>33,981,562</td>
<td>0.5 %</td>
<td>19,176,162</td>
<td>56.4 %</td>
<td>1.4 %</td>
<td>151.6 %</td>
</tr>
<tr>
<td><strong>WORLD TOTAL</strong></td>
<td><strong>6,676,120,288</strong></td>
<td><strong>100.0 %</strong></td>
<td><strong>1,355,110,631</strong></td>
<td><strong>20.3 %</strong></td>
<td><strong>100.0 %</strong></td>
<td><strong>275.4 %</strong></td>
</tr>
</tbody>
</table>

http://www.internetworldstats.com/stats.htm (1 of 7) [05/09/2008 1:24:53 PM]
Internet Users in the World
March 2008

Asia: 512
Europe: 374
North America: 243
Latin America / Caribbean: 127
Africa: 45
Middle East: 34
Oceania / Australia: 19

Note: World Internet Users estimate is 1,355,110,631 for Q1 2008
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World Internet Penetration Rates
March 2008

North America: 72.2%
Oceania / Australia: 56.4%
Europe: 46.8%
Latin America / Caribbean: 22.1%
World, Average: 20.3%
Middle East: 17.1%
Asia: 13.6%
Africa: 4.7%

Note: Penetration Rates are based on a world population of 6,676,120,288 for mid-year 2008
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Internet Users Growth in the World
Between 2000 and 2008

Middle East: 923.7%
Africa: 903.9%
Latin America / Caribbean: 603.4%
Asia: 348.1%
World Growth Avg.: 275.4%
Europe: 256.1%
Oceania / Australia: 151.6%
North America: 125.2%

Note: World Internet Users estimate is 1,355,110,631 for Q1 2008.
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World Population by Regions
March 2008

- **Internet Statistics from E-consultancy.com**
  A comprehensive compilation of internet statistics and online market research provided by E-consultancy.com – a leading online publisher of best practice internet marketing reports, research and guides.

- **Internet Traffic Report**
  The Internet Traffic Report monitors the flow of data around the world. It then displays a value between zero and 100. Higher values indicate faster and more reliable connections.

- **The CAIDA Web Site**
  CAIDA, the Cooperative Association for Internet Data Analysis, provides tools and analyses promoting the engineering and maintenance of a robust, scalable global Internet infrastructure.

- **Internet News**
  Internet dot com provides enterprise IT and Internet Industry professionals with the news, information resources and community they need to succeed in today’s rapidly evolving IT and business environment.

- **Web Side Story**
  Since 1999, WebSideStory® StatMarket® provides valuable market share data on which browser versions, operating systems and screen resolutions web surfers are using worldwide. This statistical information is made available through a web browser interface and can be segmented into 245 countries and 120 industry categories.

- **ICANN**
  The Internet Corporation for Assigned Names and Numbers, better known as ICANN, is responsible for managing and coordinating the Domain Name System (DNS) to ensure that every address is unique and that all users of the Internet can find all valid addresses. It also ensures that each domain name maps to the correct IP address. ICANN is also responsible for accrediting the domain name registrars.

- **Internet Domain Survey**
  The Domain Survey attempts to discover every host on the Internet by doing a complete search of the Domain Name System.

- **RIPE NCC**
  One of the four Regional Internet Registries (RIRs)
Detailed Domain Count
Statistics on the number of active domains and those deleted from the Internet each day.

Web Browser Statistics
Statistics and trends in browser usage, operating systems and screen resolution.

Top Level Domain Count
Statistics on distribution of Top-Level Domain Names by Host Count.

ClickZ Stats
ClickZ Stats is a guide to Internet statistics, Internet marketing demographics, Internet advertising research, e-commerce trends.

RefDesk
Reference source to Internet Usage.

Net Craft
Netcraft provides network security services, and market research on many aspects of the Internet.

Internet History
The Living Internet is recommended reading as a general reference to Internet history.

APNIC
One of the four Regional Internet Registries (RIRs) APNIC provides allocation and registration services which support the Asia Pacific region.

ARIN
One of the four Regional Internet Registries (RIRs), ARIN - the American Registry for Internet Numbers - manage the Internet numbering resources for North America, a portion of the Caribbean, and sub-equatorial Africa.

LACNIC
One of the four Regional Internet Registries (RIRs), LACNIC- The Latin American and Caribbean Internet Addresses Registry - is the organization that administrates IP addresses space, Autonomous System Numbers (ASNs), reverse resolution and other resources of the Latin American and Caribbean region (LAC).

AfriNIC
AfriNIC (in formation) for the purpose of managing the IP addressing in the African continent. In the future it is expected that African organizations that presently obtain IP address space from RIPE or ARIN will obtain the IP addresses space from the AfriNIC.

Internet News
InternetNews provides real-time news updated throughout the business day, covering IT issues and Internet-related technologies, Internet trends, browser statistics, e-commerce statistics, advertising statistics, demographics and surveys.

Premium Communications Market Reports:

Internet World Overview Reports
The Internet is still growing at a good rate, but the growth rate is not the same all over the world. The growth rate will not increase again until broadband is further developed, and its price rates reduced. Revenues and language statistics are also discussed. These telecommunications industry reports are by Paul Budde Communications.

African Markets Overview
A large amount of telecommunications and Internet reports for the Africa Region, including company profiles, table of contents and summaries available.

Internet Usage Reports:

Top Ten Languages in the Internet

Africa Internet and Population Statistics

America Internet and Population Statistics

Asia Internet and Population Statistics
• **Asian Telecommunications Markets**
  Reports by global Asia region and also by individual country about telecommunications and Internet. Reports content includes: statistics, trends and developments relating to telecommunications, broadcasting, broadband, cable TV and information highways, Internet and e-commerce.

• **Australian Telecommunications Market**
  A large amount of telecommunications and Internet reports for Australia, including company profiles, table of contents and summaries available.

• **Canada Market Overview and Statistics**
  A large amount of telecommunications and Internet reports for Canada telecoms, including company profiles, table of contents and summaries available.

• **Europe Telecom Market Overview**
  European telecommunications market overview, including alphabetical listing of European countries reports, companies in Europe, European Overview, profiles, table of contents and summaries available.

• **Latin America Telecom Market Overview**
  A large amount of telecommunications and Internet reports for the Latin America Region, including company profiles, table of contents and summaries available.

• **Middle East Telecommunications Market Overview**
  A large amount of telecommunications and Internet reports for the Middle East Region, including company profiles, table of contents and summaries available.

• **Global Telecommunications Statistics, Trends, Analysis and Overviews**
  Get latest reports on global overviews, statistics, trends and developments in fixed and mobile telecommunication, broadcasting, cable TV and information highways, Internet and e-commerce. See available reports list.

• **United States Telecommunications Market Key Statistics**
  Fixed-line subscribers and revenue continued to decline during 2007, while wireless revenues enjoyed strong growth, driven largely by increased SMS and other data revenues and by increased minutes of use. Broadband continued to experience solid growth, with the USA still boasting the world's largest broadband market. This report provides key statistical data for 2007, and where available for 2008, covering the major telecommunications segments including fixed-line, wireless, broadband, Internet, and broadcasting. See table of contents. Other reports available.

• **Europe Internet and Population Statistics**
• **European Union Internet Usage Statistics**
• **Latin America Internet Usage Statistics**
• **Middle East Internet and Population Statistics**
• **Oceania Internet and Population Statistics**
• **Top Ten Countries with the Highest Population**
• **Countries with the Highest Internet Usage**
• **Top 20 Countries with the Highest DSL Broadband Subscribers**

• **50x15 Initiative**
  Can the Digital Divide be Eliminated? See what the 50x15 Initiative is doing about it.