

Internet World Stats

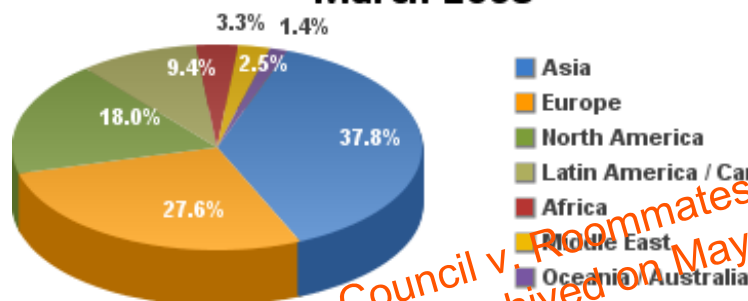
Usage and Population Statistics



The Internet
Coaching Library

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World Internet Users March 2008



Source: www.internetworldstats.com/stats.htm
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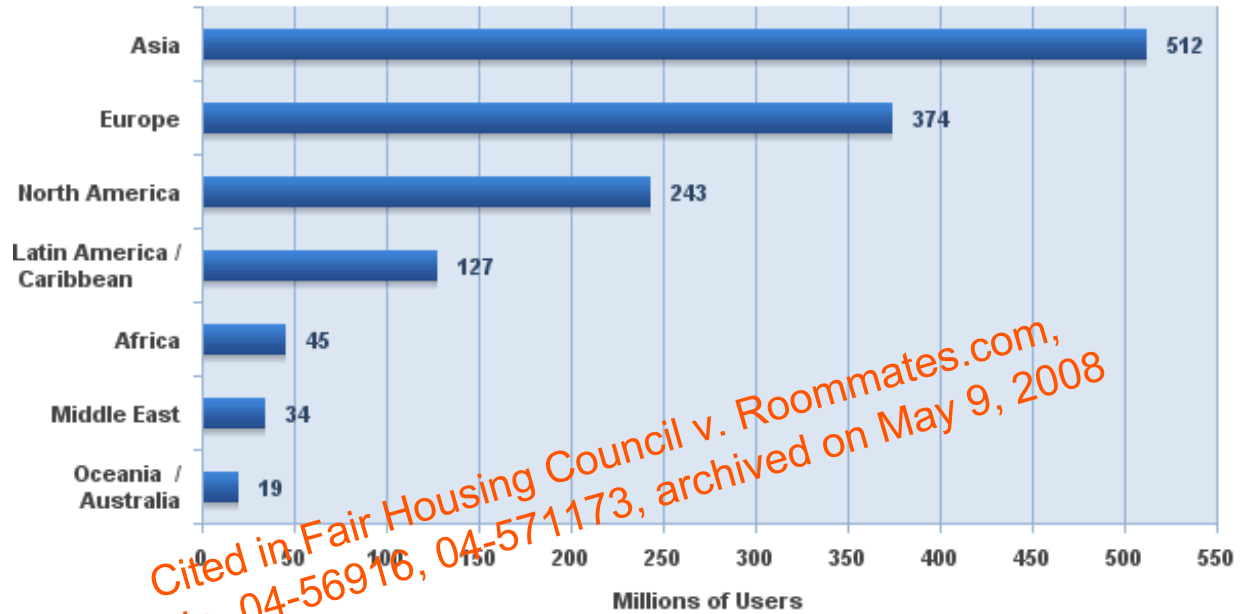
INTERNET USAGE STATISTICS The Internet Big Picture World Internet Users and Population Stats

WORLD INTERNET USAGE AND POPULATION STATISTICS

World Regions	Population (2008 Est.)	Population % of World	Internet Usage, Latest Data	% Population (Penetration)	Usage % of World	Usage Growth 2000-2008
Africa	955,206,348	14.3 %	45,321,040	4.7 %	3.3 %	903.9 %
Asia	3,776,181,949	56.6 %	512,251,104	13.6 %	37.8 %	348.1 %
Europe	800,401,065	12.0 %	374,244,342	46.8 %	27.6 %	256.1 %
Middle East	197,090,443	3.0 %	33,625,200	17.1 %	2.5 %	923.7 %
North America	337,167,248	5.1 %	243,399,574	72.2 %	18.0 %	125.2 %
Latin America/Caribbean	576,091,673	8.6 %	127,093,209	22.1 %	9.4 %	603.4 %
Oceania / Australia	33,981,562	0.5 %	19,176,162	56.4 %	1.4 %	151.6 %
WORLD TOTAL	6,676,120,288	100.0 %	1,355,110,631	20.3 %	100.0 %	275.4 %

NOTES: (1) Internet Usage and World Population Statistics are for March 31, 2008. (2) CLICK on each world region name for detailed regional usage information. (3) Demographic (Population) numbers are based on data from the [US Census Bureau](#) . (4) Internet usage information comes from data published by [Nielsen/NetRatings](#), by the [International Telecommunications Union](#), by local NIC, and other reliable sources. (5) For definitions, disclaimer, and navigation help, please refer to the [Site Surfing Guide](#), now in ten languages. (6) Information in this site may be cited, giving the due credit to www.internetworldstats.com. Copyright © 2001 - 2008, Miniwatts Marketing Group. All rights reserved worldwide.

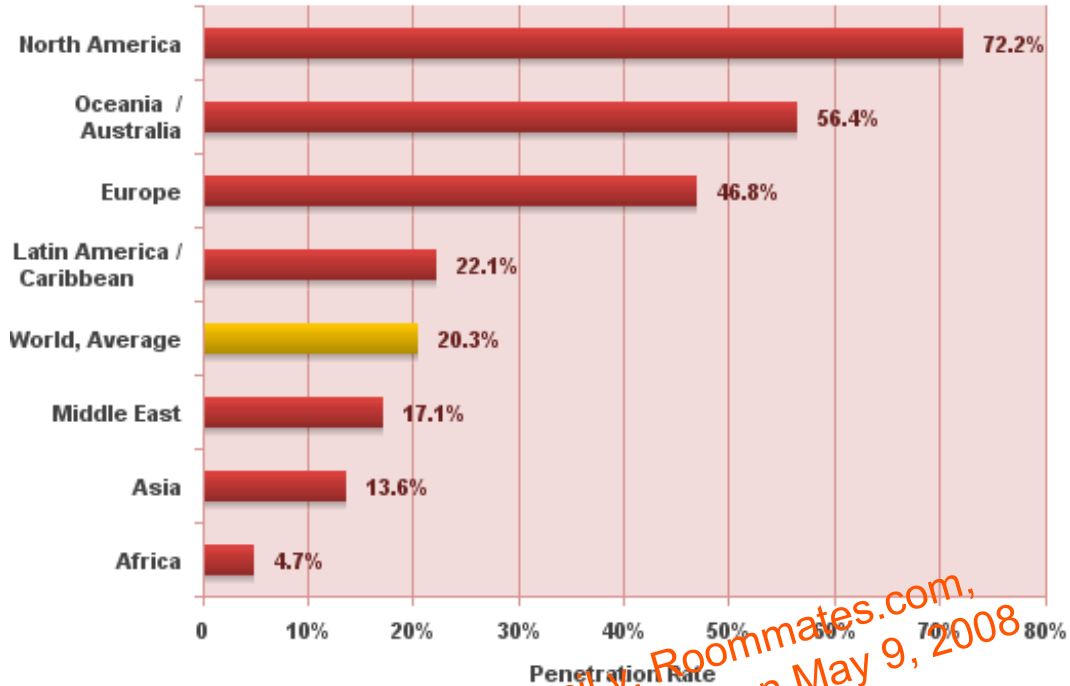
Internet Users in the World March 2008



Note: World Internet Users estimate is 1,355,110,631 for Q1 2008
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*Cited in Fair Housing Council v. Roommates.com,
No. 04-56916, 04-571173, archived on May 9, 2008*

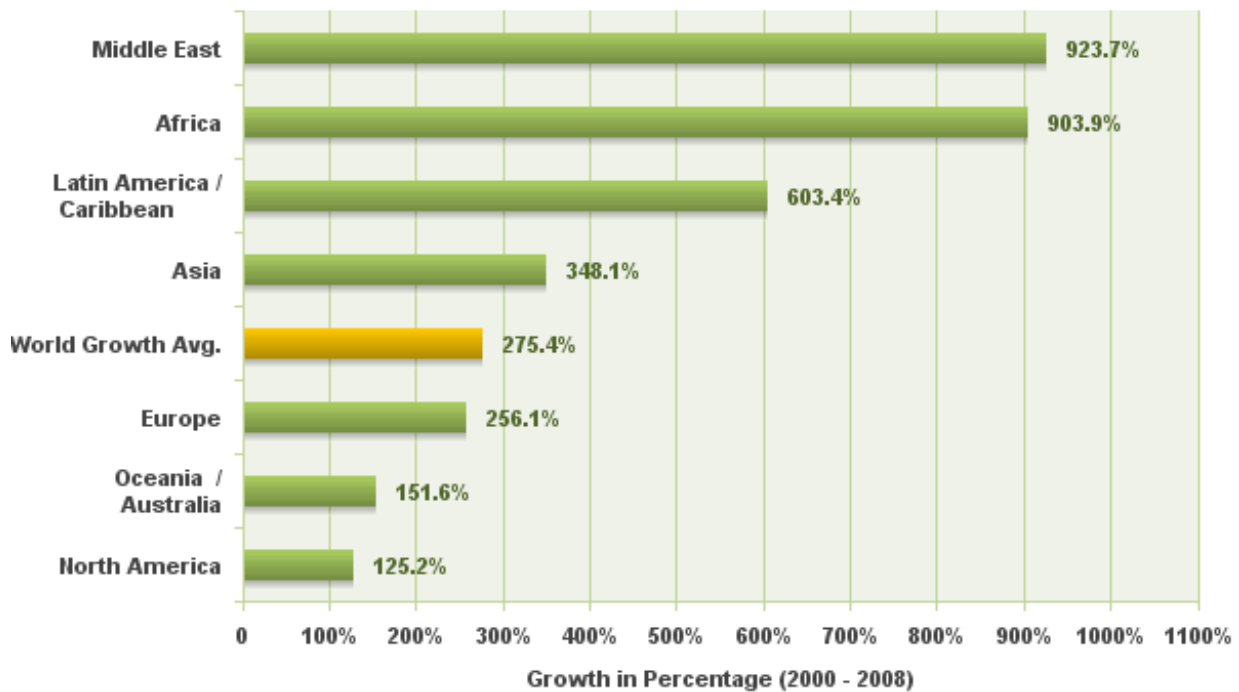
World Internet Penetration Rates March 2008



Note: Penetration Rates are based on a world population of 6,120,288 for mid-year 2008
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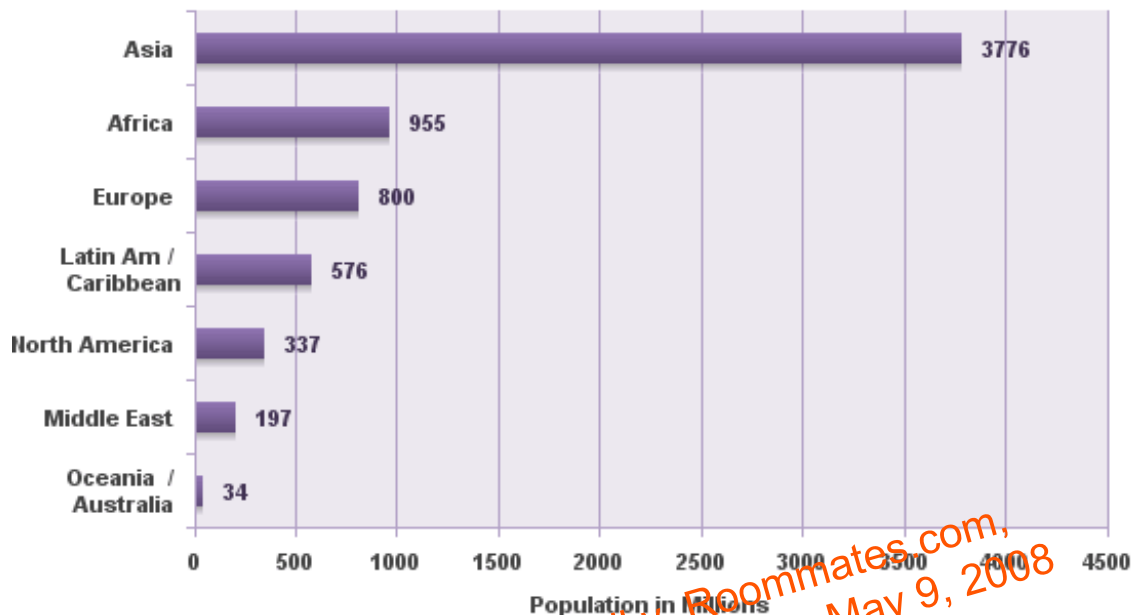
Cited in Fair Housing Council v. Roommates.com, No. 04-56916, 04-571173, archived on May 9, 2008

Internet Users Growth in the World Between 2000 and 2008



Note: World Internet Users estimate is 1,355,110,631 for Q1 2008.
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World Population by Regions March 2008



Note: Total World Population estimate is 6,676,30,288 for mid-year 2008.
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Additional Internet Information Sources and Usage Statistics

- [Internet Statistics from E-consultancy.com](#)
A comprehensive compilation of internet statistics and online market research provided by E-consultancy.com – a leading online publisher of best practice internet marketing reports, research and guides.
- [Internet Traffic Report](#)
The Internet Traffic Report monitors the flow of data around the world. It then displays a value between zero and 100. Higher values indicate faster and more reliable connections.
- [The CAIDA Web Site](#)
CAIDA, the Cooperative Association for Internet Data Analysis, provides tools and analyses promoting the engineering and maintenance of a robust, scalable global Internet infrastructure.
- [Internet News](#)
Internet dot com provides enterprise IT and Internet Industry professionals with the news, information resources and community they need to succeed in today's rapidly evolving IT and business environment.
- [Web Side Story](#)
Since 1999, WebSideStory® StatMarket® provides valuable market share data on which browser versions, operating systems and screen resolutions web surfers are using worldwide. This statistical information is made available through a web browser interface and can be segmented into 245 countries and 120 industry categories.
- [ICANN](#)
The Internet Corporation for Assigned Names and Numbers, better known as ICANN, is responsible for managing and coordinating the Domain Name System (DNS) to ensure that every address is unique and that all users of the Internet can find all valid addresses. It also ensures that each domain name maps to the correct IP address. ICANN is also responsible for accrediting the domain name registrars.
- [Internet Domain Survey](#)
The Domain Survey attempts to discover every host on the Internet by doing a complete search of the Domain Name System.
- [RIPE NCC](#)
One of the four Regional Internet Registries (RIRs)

- [**Detailed Domain Count**](#)

Statistics on the number of active domains and those deleted from the Internet each day.

- [**Web Browser Statistics**](#)

Statistics and trends in browser usage, operating systems and screen resolution.

- [**Top Level Domain Count**](#)

Statistics on distribution of Top-Level Domain Names by Host Count.

- [**ClickZ Stats**](#)

ClickZ Stats is a guide to Internet statistics, Internet marketing demographics, Internet advertising research, e-commerce trends.

- [**RefDesk**](#)

Reference source to Internet Usage.

- [**Net Craft**](#)

Netcraft provides network security services, and market research on many aspects of the Internet.

- [**Internet History**](#)

The Living Internet is recommended reading as a general reference to Internet history.

providing Internet resource allocations, registration services and co-ordination activities that support the operation of the Internet globally.

- [**APNIC**](#)

One of the four Regional Internet Registries (RIRs) APNIC provides allocation and registration services which support the Asia Pacific region.

- [**ARIN**](#)

One of the four Regional Internet Registries (RIRs), ARIN - the American Registry for Internet Numbers - manage the Internet numbering resources for North America, a portion of the Caribbean, and sub-equatorial Africa.

- [**LACNIC**](#)

One of the four Regional Internet Registries (RIRs), LANIC- The Latin American and Caribbean Internet Addresses Registry - is the organization that administrates IP addresses space, Autonomous System Numbers (ASN), reverse resolution and other resources of the Latin American and Caribbean region (LAC).

- [**AfriNIC**](#)

AfriNIC (in formation) for the purpose of managing the IP addressing in the African continent. In the future it is expected that African organizations that presently obtain IP address space from RIPE or ARIN will obtain the IP addresses space from the AfriNIC.

- [**Internet News**](#)

InternetNews provides real-time news updated throughout the business day, covering IT issues and Internet-related technologies, Internet trends, browser statistics, e-commerce statistics, advertising statistics, demographics and surveys.

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Premium Communications Market Reports:

- [**Internet World Overview Reports**](#)

The Internet is still growing at a good rate, but the growth rate is not the same all over the world. The growth rate will not increase again until broadband is further developed, and its price rates reduced. Revenues and language statistics are also discussed. These telecommunications industry reports are by Paul Budde Communications.

- [**African Markets Overview**](#)

A large amount of telecommunications and Internet reports for the Africa Region, including company profiles, table of contents and summaries available.

Internet Usage Reports:

- [**Top Ten Languages in the Internet**](#)

- [**Africa Internet and Population Statistics**](#)

- [**America Internet and Population Statistics**](#)

- [**Asia Internet and Population Statistics**](#)

- [**Asian Telecommunications Markets**](#)

Reports by global Asia region and also by individual country about telecommunications and Internet.

Reports content includes: statistics, trends and developments relating to telecommunications, broadcasting, broadband, cable TV and information highways, Internet and e-commerce.

- [**Australian Telecommunications Market**](#)

A large amount of telecommunications and Internet reports for Australia, including company profiles, table of contents and summaries available.

- [**Canada Market Overview and Statistics**](#)

A large amount of telecommunications and Internet reports for Canada telecoms, including company profiles, table of contents and summaries available.

- [**Europe Telecom Market Overview**](#)

European telecommunications market overview, including alphabetical listing of European countries reports, companies in Europe, European Overview, profiles, table of contents and summaries available.

- [**Latin America Telecom Market Overview**](#)

A large amount of telecommunications and Internet reports for the Latin America Region, including company profiles, table of contents and summaries available.

- [**Middle East Telecommunications Market Overview**](#)

A large amount of telecommunications and Internet reports for the Middle East Region, including company profiles, table of contents and summaries available.

- [**Global Telecommunications Statistics, Trends,**](#)

[**Analysis and Overviews**](#) Get latest reports on global overviews, statistics, trends and developments in fixed and mobile telecommunication, broadcasting, cable TV and information highways, Internet and e-commerce. See available reports list.

- [**United States Telecommunications Market Key**](#)

[**Statistics**](#) Fixed-line subscribers and revenue continued to decline during 2007, while wireless revenues enjoyed strong growth, driven largely by increased SMS and other data revenues and by increased minutes of use. Broadband continued to experience solid growth, with the USA still boasting the world's largest broadband market. This report provides key statistical data for 2007, and where available for 2008, covering the major telecommunications segments including fixed-line, wireless, broadband, Internet, and broadcasting. See table of contents. Other reports available.

- [**Europe Internet and Population Statistics**](#)

- [**European Union Internet Usage Statistics**](#)

- [**Latin America Internet Usage Statistics**](#)

- [**Middle East Internet and Population Statistics**](#)

- [**Oceania Internet and Population Statistics**](#)

- [**Top Ten Countries with the Highest Population**](#)

- [**Countries with the Highest Internet Usage**](#)

- [**Top 20 Countries with the Highest DSL Broadband Subscribers**](#)

- [**Alphabetical World Country List**](#)

- [**DNSstuff.com - DNS and Networking Tools**](#)

This site has DNS and networking tools for network administrators, domain owners, users of DNS hosting services, whois, and other Internet research resources.

- [**50x15 Initiative**](#)

Can the Digital Divide be Eliminated? See what the 50x15 Initiative is doing about it.

Filed in Fair Housing Council v. Roommates.com, No. 04-56916, 04-571173, archived on May 9, 2008

Internet World Stats - Web Site Directory

Internet Usage Stats and Population Statistics

[World Stats](#) | [Africa Stats](#) | [America Stats](#) | [Asia Stats](#) | [Europe Stats](#) | [EU Stats](#) | [Middle East Stats](#) | [Oceania Stats](#)
[Latin America Stats](#) | [Top Internet Usage](#) | [Top Internet Penetration](#) | [Top Internet Languages](#) | [Top Ten](#) | [Broadband](#)
[OECD](#) | [Caribbean Internet](#) | [Central America Internet](#) | [North America Internet](#) | [South America Internet](#) | [Search Site](#)

Country Links and International Directory

[Africa](#) | [Asia](#) | [North America](#) | [Central America](#) | [Caribbean](#) | [Europe](#) | [European Union](#) | [EU Enlargement](#) | [Middle East](#)
[South America](#) | [South Pacific and Australia](#) | [World Population](#) | [Country List](#) | [Internet Users Associations](#) | [Site Guide](#)

Internet Marketing Pages

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[iBurst](#) | [Market Reports](#) | [Market Research](#) | [Newsletter](#) | [PR Coaching](#) | [SEM](#) | [SEO](#) | [Search Engines](#) | [Search Directories](#)

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